

## CPAB's Core Values



### Committed to serving the public

- We are rigorous in our thinking as part of the broader capital market system.
- We make decisions that will protect the public interest.
- We always act with integrity, independence, fairness and objectivity.
- We assess our effectiveness and are agile in our pursuit of regulatory excellence.



### Team driven and inclusive

- We share a common purpose and dedicate our combined effort to achieve that goal.
- We are proud of and value everyone's contribution regardless of role or tenure.
- We respectfully say what we think, all the time and without fear.
- We speak up when things aren't right for ourselves or others.
- We make sure everyone feels they belong.



### Innovative

- We're focused on the future, informed by the past.
- We think broadly and act quickly.
- We thrive on perpetual learning.
- We don't let the quest for perfection get in the way of getting things done.
- We are curious; we ask why.



### Courageous

- We engage with intention, humility, empathy and respect.
- We show resolve in the face of ambiguity and conflicting perspectives.
- We are resilient and comfortable with criticism; it usually helps us get better.
- We are willing to make unpopular decisions when it is the right thing to do.